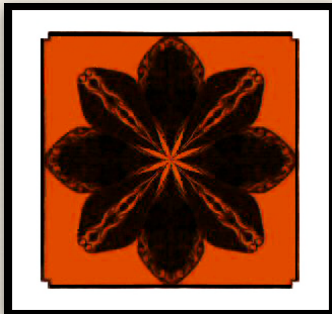




Over
twenty-five
years of customer
service experience
combined with five
plus years of creating
and maintaining social media
ideologies.

I'll improve your businesses media
presence and bring your internal as
well as external communications to
the forefront.



*A lifetime of living creatively,
syddiddesigns
"Where Art Is The Heart
Of Everything"*



THE BUSINESS EXPERIENCE



A business is only as successful as
the harmony within its walls.

Customer service is an art and a
skill - talent should never be taken
for granted.

Investing in your employees is
tantamount to no other aspect of
doing business.

Sound solid customer service is the
difference between a purchase and
loyalty.

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**CONSULTANT
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Design Solutions



Communications

Customer Service

Photography

Social Media



"Where art is the heart of everything"

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~ As It Is With Art ~ It Is In Business ~

Self-expression is the act of cultivating, harnessing, and fulfilling a desire to be remembered. To leave one's mark. It is the need to leave a room and know we have left something behind. Whether it be the laughter of a story shared, allowing another to view an image we have snapped, the mental stimulation caused by a poem read, or even something so small as knowing we have made someone else think. In reality, making someone think is one of the most powerful tools we have in self-expression. Because it is a matter of helping another to see, to feel, or to believe what we have created or presented. To touch without touching. To arouse to conversation, action, or reaction. The sheer pleasure of reaching outside ourselves by looking within. In spite of whether or not we see the results, we express ourselves to confirm our existence.

Telling a great story is like making the perfect cup of tea, it is an art. In photography there are images that move us and there are pictures that capture our eye for a moment but its affect is fleeting. To make a lasting mark is to be memorable and that is the goal combined with the artistry of the shot. A photo without a narrative is like a candle without a wick. Without the means to burn a candle loses its greatest strength. Even the simplest of images, such as a flower on a stone must tell a story or it will be viewed for the moment and not thought of again - no impact. Without that spark the photo is lost.

We remember the journey of a memorable image and we will be moved by it. We may even whisper about it to friends or send boisterous emails to sing its praise. But either way and regardless of how we share the experience, the image has placed its mark and it has been successful without ever speaking a word - though we hear it loud and clear.

I truly go with my artistic flow. What captures my eye, sparks in my mind, and ties the concept together. Manipulating a narrative and constructing realities from the smallest of elements to the deepest shadows. In the details even the most obvious of a subject's character should emanate and catch our eye.



ADVANCED PACKAGES

Whether services are rendered artistically through syddiddesigns or professionally with Sydney as a customer service consultant, her unique approach and attention to detail will speak to your satisfaction.

Free consultations. Hourly and / or package rate structures available.



DESIGN SOLUTIONS:

Starting at \$249

Logo Creation/Redesign, Branding, Website Design/Redesign and Creation, Business Card Design, Letterhead



SOCIAL MEDIA / COMMUNICATIONS / PHOTOGRAPHY:

Rates vary, starting at \$65 / \$299 - Hourly and Package Rates Available

Branding, Social Media Sitter, Newsletters, Fine Art and Product Photography, Social Media Page Creation, Business Emails, Website Design/Redesign and Creation, Slogans, Press Releases



CUSTOMER SERVICE TRAINING / RELATIONS ENHANCEMENT:

Rates vary based on individual project

Customer Relations Liaison/Brand Ambassador with over ten years of effective communication driven strategies ready to engage your internal and external networks. Innovative thinker bringing and artistic mindset to your Marketing Round Table.

From Customer Service Consulting to creating monthly newsletters I'll resolve negative inquiries and retain your audience.

